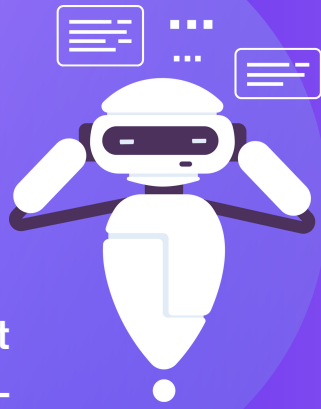


# AN OVERVIEW

## CONTINUOUS WEB LOCALIZATION

### TARGET AND INTERNATIONALIZE

Determine the regions and languages into which you want to localize your website. Ensure your website is designed for easy localization. This involves separating content from code, using Unicode for character encoding, and designing a flexible user interface that can accommodate text expansions and changes in directionality (like left-to-right for English or right-to-left for Arabic).



### INTEGRATION WITH DEVELOPMENT WORKFLOW



**Localization Platform Integration:** Integrate a localization platform with your website's content management system (CMS).

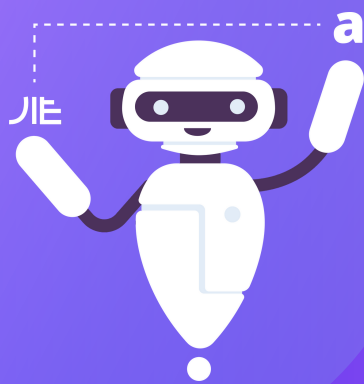
**Automation:** Automate the extraction and reintegration of text for translation.

**Version Control:** Use version control systems to manage changes in website content. Or Proxy web.

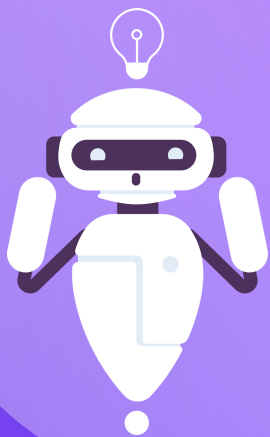
### CONTINUOUS TRANSLATION AND CONTENT UPDATE

**Regular Updates:** As new content is added or updated on the website, it is automatically sent for translation.

**Translation Memory:** Utilize translation memory systems to maintain consistency and speed up the process.



### QUALITY ASSURANCE AND TESTING



**Ongoing Review:** Perform continuous linguistic and functional testing of the localized content.

**Contextual Checks:** Ensure that all localized content fits the cultural and contextual nuances of each target market.

### SCALABILITY AND MAINTENANCE AND FEEDBACK

**Scalability:** Ensure the process can easily adapt to additional languages or increased content volume.

**Regular Maintenance:** Keep the localization process up-to-date with the latest best practices and technology updates.

**Monitor its performance and gather user feedback** to make continuous improvements.

